



The Dallas Repertoire Ballet (DRB) is a pre-professional non-profit 501(c)(3) ballet company composed of students from the Academy of Dance Arts Studio in Allen, TX. The Business Sponsorship Committee is fundraising for this year's 32nd performance of *The Nutcracker*, to be held on December 13th-15th, 2024 at The Eisemann Center in Richardson.

The Dallas Repertoire Ballet's mission, accomplished through its annual Nutcracker production, is to offer children ages 4 to 18 an opportunity to dance in a professional quality production and cultivate the love of ballet and performing arts in both the dancers and community. A show of this caliber comes with professional quality expenses. This performance is able to operate in large part due to the generous support of individual donors who believe in its non-profit mission and the magic it brings to the holiday season.

Many of our students, their families, and patrons of the show are from Collin and Dallas counties, and we are looking for sponsorships from businesses in the area. Sponsorships are available at several different levels and provide advertising opportunities for area businesses.

As a non-profit in the arts, and in an effort to continue the legacy of *The Nutcracker*, we would truly appreciate your support.

Dallas Repertoire Ballet
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Contact: Bethany Rogers
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Best regards,

Business Sponsorship Committee

Dallas Repertoire Ballet Business Sponsorship

DRB is a pre-professional non-profit 501(c)(3) ballet company composed of students from the Academy of Dance Arts. For the past 31 years, DRB performs a full-length production of *The Nutcracker* to the delight of local audiences. We and are thrilled to announce our Nutcracker performances will return to the Eisemann Center again this year on December 13-15, 2024.

Sponsorship opportunities are available for the Dallas Repertoire Ballet 2024 production of *The Nutcracker*. All donations help fund DRB's advancement of ballet and the arts in the community. Please choose the level of sponsorship that best suits your business. Thank you for your support of DRB and *The Nutcracker* production!

If your business prefers solely advertising in the Souvenir Program, ad sales are available separately.

	Donation	Recognition Poster for Business	Recognition on Poster at Performance	Recognition on Social Media	Ad in Souvenir Program	Kingdom of Sweets Reception Tickets	Nutcracker Performance Tickets
Patron	\$500	X		X	¼ page		
Sponsor	\$1000	X		X	½ page		
Sustainer	\$2000	X		X	Full page	2	2
Guarantor	\$5000	X	X	X	Full page	4	4
Partner	\$7500	X	X	X	Full Page	6	6
Benefactor	\$10,000	X	X	X	Full Page	8	8